



**JODY MCLEOD AIFD TRAVELS TO TEXAS**  
for the First Stop of the Texas Floral Showcase  
Waco • August 11, 2021 • Register now!



**Wednesday, August 11, 2021**  
**The Baylor Club**  
**Waco, Texas**  
**Chair Tom Wolfe, Jr.**

## *Variations*

A TSFA Dinner Presentation

Each and every day we experience some type of transformation. The process of change, while it may be new to us, is nothing new to Mother Nature! Variations will showcase the numerous transformations seen in our botanical world. We must all be open to transform our design styles, selections of materials and perspectives in order to better emulate Mother Nature and be competitive in today's floral industry. This presentation will inspire as it transforms to show you how!

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A Hands-on Workshop will be offered to a limited number prior to the Product Gallery and Dinner Presentation.

## *Variations* **IN DESIGN** A TSFA Hands-on Workshop

Transform every day designs into conversation pieces, ones that are quick to catch the eye, while increasing profitability and customer satisfaction. Variations in Design offers the opportunity to transform the usual into the unusual while making the most of selected botanicals.

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**To Register Online visit [tsfa.org](https://tsfa.org) or Call the TSFA Office at (512) 528-0806**

\$65.00 Registration includes Dinner • Design Presentation • Product Gallery

\$95.00 Registration includes Variations in Design Hands-on Workshop

**1:30 p.m. - 3:30 p.m. Variations in Design Hands-on Workshop**

**6:00 p.m. Product Gallery**

**7:00 p.m. - 10:00 p.m. Dinner and Variations Presentation**

### **STAYING THE NIGHT IN WACO?**

TSFA has secured a special rate at Comfort Suites 810 I-35 North, Waco, TX 76705

King Rate \$104.00 • Double Rate \$109.00 • Includes Breakfast

Call Comfort Suites at 254.799.7272 to make reservations. Mention Texas State Florists' Association to receive the special rates.