



Hands-On Workshop Registration Form

Presented by:
Texas State Florists' Association
Made Possible by:
Texas Floral Education Underwriters

Organic Structures

DESIGNS ROOTED IN NATURE

August 26, 2020

Louise Hopkins Underwood
Center for the Arts | Lubbock, TX

Join Stacey for a hands-on workshop and discussion as she demonstrates organic structures as the foundation of a variety of floral designs. Explore new techniques and mechanics to inspire your next creations. Bring your tools and create your own guided version of designs rooted in nature. The experiences will vary from city to city. Principles, elements and the process of design will be discussed in this interactive workshop.

The Flora Cultivist...

Artist Stacey Bal AIFD EMC celebrates the value in the vast diversity of the floral industry by wearing many hats including educator, consultant, event designer, magazine contributor and product developer. As the owner of The Flora Cultivist, she energetically expresses her ever-evolving point of view with unexpected materials and unique combinations of botanicals. A lover of adventure, she travels as a freelance artist and speaker. Stacey's continued lifelong educational journey through various arts and horticulture are met with her experience as a second-generation floral designer. She is recognized for bringing a fresh perspective and strong voice to the visual arts community most recently as a feature artist at Art Basel Miami in 2019. Internationally published, her latest work is featured in the 2018-2019 International Floral Art Book by Stichting Kunstboek. Leadership is one of Stacey's strongest attributes which she demonstrates as the Marketing Manager for the the European Master Certification program, as a board member for In The Realm of Senses and as a member of the Floriology Education Team.



Organic Structures Hands-On Workshop

Registration Rates:

\$199 Non-Member \$175 TSFA Member (SAVE 25%)

Registration Deadline: August 7, 2020

Note: Registration for this workshop is limited to 25 attendees.

_____ I am registering for the August 29th Workshop at
Louise Hopkins Center for the Arts in Lubbock, TX.

\$_____ Total Enclosed

Mail check to:
Texas State Florists' Association
PO Box 859 | Leander, TX 78646
or **REGISTER ONLINE AT:**
TSFA.ORG/EVENTS/
2020 ORGANIC STRUCTURES : WORKSHOPS

Attendee Name _____

Business Name _____

Address _____

Phone _____

Email _____

Credit Card No. _____

Expiration _____

CVV _____

Billing Zip _____

Signature _____

Organic Structures

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Time: 12:30 pm - 3:30 pm

Presented by Stacey Bal AIFD EMC

Want more inspiration?

Register for the **State of the Art Interactive Demonstration & Dinner** beginning later in the evening from 7:00 pm and ending at 10:00 pm the same day and location as the Organic Structures Hands-On Workshop. Enjoy dinner, networking and astonishing creations that Stacey has to offer!

Visit www.tsfa.org/Events/2020 State of the Art Demonstrations to register for this separate event. We hope to see you there!

STAYING THE NIGHT IN LUBBOCK?

TSFA has secured a special rate at \$99 Queen and King Room. Call by August 12, 2020 and reference Texas State Florists' Association to get this special rate:

Hampton Inn & Suites Lubbock Southwest

5614 Englewood Avenue
Lubbock, Texas, 79424, USA • 806.797.9600

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Visit TSFA.org to join TSFA and register for 2020's Regional Education Workshops.