

State of the Art Registration Form

Presented by:
Texas State Florists' Association
Made Possible by:
Texas Floral Education Underwriters

August 29, 2020

The Baylor Club | Waco, TX

Get inspired...
Enhance your education!

Enjoy a demonstration, dinner &
networking!

Presentations will be held in SIX
different regions throughout Texas.



The Flora Culturist...

A leader in design and brand innovation, Stacey Bal AIFD EMC will demonstrate valuable techniques to increase proficiency and enhance your artistry. Join Stacey, The Flora Culturist, for an interactive, engaging and comprehensive approach to education that will leave you inspired and motivated to elevate your style.

Artist Stacey Bal celebrates the value in the vast diversity of the floral industry by wearing many hats including educator, consultant, event designer, magazine contributor and product developer. As the owner of The Flora Culturist, she energetically expresses her ever-evolving point of view with unexpected materials and unique combinations of botanicals. A lover of adventure, she travels as a freelance artist and speaker. Stacey's continued lifelong educational journey through various arts and horticulture are met with her experience as a second-generation floral designer. She is recognized for bringing a fresh perspective and strong voice to the visual arts community most recently as a feature artist at Art Basel Miami in 2019. Internationally published, her latest work is featured in the 2018-2019 International Floral Art Book by Stichting Kunstboek. Leadership is one of Carlton's strongest attributes which she demonstrates as the Marketing Manager for the the European Master Certification program, as a board member for In The Realm of Senses and as a member of the Floriology Education Team.



State of the Art Interactive Demonstration

Registration Rates:

\$99 Non-Member \$75 TSFA Member (SAVE 25%)

(Includes demonstration, dinner and networking)

Registration Deadline: August 5, 2020

I am registering for the August 29th State of the Art
Interactive Demonstration at The Baylor Club in
Waco, TX.

\$_____ Total Enclosed

Mail check to:
Texas State Florists' Association
PO Box 859 | Leander, TX 78646
**OR REGISTER ONLINE AT:
TSFA.ORG under EVENTS**

Attendee Name _____

Business Name _____

Address _____

Phone _____

Email _____

Credit Card No. _____

Expiration _____

CVV _____

Billing Zip _____

Signature _____

SAVE 25% on your registration by joining TSFA TODAY!

Visit TSFA.org to join TSFA and register for 2020's Regional Education Workshops.

Time: 7:00 pm - 10:00 pm

Presented by Stacey Bal AIFD EMC

Enhance Your Education?

Register for the **Organic Structures Hands-On Workshop** from 12:30 pm to 3:30 pm at the same day and location as the State of the Art Interactive Demonstration and dinner. Enjoy. Bring your tools and create your own guided versions of designs rooted in nature. Principles, elements and the process of design will be discussed during the hands-on workshop.

Visit www.tsfa.org/Events/2020 Organic Structures : Workshops to register for this separate event. We hope to see you there!

STAYING THE NIGHT IN WACO?

TSFA has secured a special rate at \$129.99 Queen and King Room. Call by August 12, 2020 and reference Texas State Florists' Association to get this special rate:

Comfort Suites Waco North
810 I35 N, Waco, TX, US, 76705
254.799.7272

NOTE: This is an unprecedented time. The TSFA events that are currently planned are subject to change, depending on guidelines from local and national governmental health organizations. The health and safety of our members and surrounding communities is our highest priority. TSFA will continue to share updates at tsfa.org. If an event were to occur where TSFA must cancel the events stated, please contact TSFA at 512.528.0806 or send us an email at txsfa@sbcglobal.net. Thank You.