



JODY MCLEOD AIFD TRAVELS TO TEXAS



Register Now!

Wednesday, October 6, 2021
Louise Hopkins Center for the Arts
Lubbock, Texas
Chair Kassie Baker TMF

Variations

A TSFA Dinner Presentation

Each and every day we experience some type of transformation. The process of change, while it may be new to us, is nothing new to Mother Nature! Variations will showcase the numerous transformations seen in our botanical world. We must all be open to transform our design styles, selections of materials and perspectives in order to better emulate Mother Nature and be competitive in today's floral industry. This presentation will inspire as it transforms to show you how!

A Hands-on Workshop will be offered to a limited number prior to the Product Gallery and Dinner Presentation.

Variations **IN DESIGN** A TSFA Hands-on Workshop

Transform every day designs into conversation pieces, ones that are quick to catch the eye, while increasing profitability and customer satisfaction. Variations in Design offers the opportunity to transform the usual into the unusual while making the most of selected botanicals.

To Register Online visit tsfa.org or Call the TSFA Office at (512) 528-0806

\$65.00 Registration includes Dinner • Design Presentation • Product Gallery

\$95.00 Registration includes Variations in Design Hands-on Workshop

1:30 p.m. - 3:30 p.m. Variations in Design Hands-on Workshop

6:00 p.m. Product Gallery

7:00 p.m. - 10:00 p.m. Dinner and Variations Presentation

STAYING THE NIGHT IN LUBBOCK?

TSFA has secured a special rate at
Hampton Inn & Suites Lubbock University
2828 Marsha Sharp Freeway, Lubbock, Texas
\$129.00 • Includes Breakfast

Call Hampton Inn & Suites at 806.758.5959 to make reservations.
Mention Texas State Florists' Association to receive the special rates.