

# 2020 Texas Regional Design Competition

# INGENUITY

WATCH YOUR STAR RISE



## Entry Form

Presented by:  
Texas State Florists' Association  
Made Possible by:  
Texas Floral Education Underwriters

**April 1, 2020**

The Baylor Club | Waco, TX

Ingenuity is the hallmark of a successful design narrative. Without it, there is no authenticity, there is no signature, no defining quality to the product. Ingenuity is the catalyst that implores the onlooker and or client to respond and commit to your brand and products. Don't be the same, be better! -Stacey Carlton AIFD EMC

TSFA returns to Regional Design Competitions in 2020, creating an opportunity for increased design recognition. A competition will be held in each of the 2020 State of the Art Events listed above. The six regional winners will go on to compete in 2021 for the chance to be named Texas Designer of the Year! Please read through the rules of this competition. Rules are located at [tsfa.org/2020regionaldesigncompetition](http://tsfa.org/2020regionaldesigncompetition).

### Design Competition Entry Fee: \$195

Maximum number of entries for the design competition: 25

### Design Competition Entry Deadline: March 19, 2020

*Entry fee includes Design Competition from 8 - 11 AM | Product Gallery 6 - 7 PM | State of the Art Demonstration & Dinner 7 - 10 PM*

Entry Name

Date

Business Name

Mailing Address

Phone

Email

### Please charge my card:

Credit Card No.

Expiration

CVV

Billing Zip

Signature

Payments may be made by phone at 512.528.0806 or by mail with a check.

#### Mail check and Entry form to:

Texas State Florists' Association  
PO Box 859 | Leander, TX 78646  
OR REGISTER ONLINE AT:  
[TSFA.ORG](http://TSFA.ORG) under EVENTS

**Want more inspiration?  
Would you like to enhance your floral  
education by experience?**

**Register for one of the six separate workshops:**

**Organic Structures Workshop being held from  
12:30 pm - 3:30 pm**

**The Organic Structures Workshop is held in the same  
location and on the same day as the design competitions.  
Stacey Carlton AIFD EMC will guide the way with  
inspirational, astonishing, one of a kind creations and  
design techniques.**

**Visit [www.tsfa.org/Events](http://www.tsfa.org/Events) to register for the the above  
separate Regional Education Workshops and Events.  
We hope to see you there!**

#### STAYING THE NIGHT IN WACO?

TSFA has secured a special rate at \$119 Queen and King Room. Call by March 16, 2020 and reference Texas State Florists' Association to get this special rate:

#### Comfort Suites Waco North

810 I35 N, Waco, TX, US, 76705 • 254.799.7272