

# **2019 Texas Designer of the Year Competition**

## **Produced by the Texas State Florists' Association**

**Categories 1&2 | Tuesday, February 19, 2019 | TSFA Headquarters | Leander, TX**  
**Category 3 | Wednesday, February 20, 2019 | Texas State Capitol Rotunda | Austin, TX**

### **2019 Texas Designer of the Year Competition Rules & Categories**

A competitor must be at least 18 years of age.

A competitor must be a member of Texas State Florists' Association and reside in the state of Texas.

A competitor must hold the designation of either TMF, CFD or AIFD or have competed in an approved professional floral design competition.

Only one competitor per company may compete in any given year.

Previous winners may compete after a period of five years.

A competitor must pay the entry fee of \$175.00.

TSFA will accept a maximum of eight competition entries. A competitor must complete the entry form by February 4, 2019. The entry forms will be dated and time stamped and accepted according to the stated rules on a first received basis. The deadline will be strictly enforced. Once registered and prior to the competition, the competitor will receive complete instructions.

The Texas Designer of the Year Competition centers around three competitive categories. In 2019, these categories include Interpretative, Wedding and Surprise Package. The competitor's activities will constitute a sole effort with no assistance from anyone in any manner.

Each competitor will be furnished identical materials to complete the Wedding and the Surprise Package. The materials used exclusively for these categories, may include fresh flowers, foliages, plants, dried botanicals, containers, accessories and supplies.

TSFA will provide only flowers, foliages, floral foam and supplies as noted below for the Interpretative Design Category. The competitor is required to provide a prop for the Interpretative Design Category to cost no more than \$100.00 wholesale for the materials used to construct the prop. Items found or otherwise procured should be given a fair market value. Invoices to support this expense must be presented to the Texas Designer of the Year Chair at the Mandatory Meeting held prior to the Texas Designer of the Year Competition. The prop will be reviewed during this meeting. The size restriction of the base of the prop is 30" wide x 30" deep x 36" tall. The finished arrangement must be able to be carried by the designer without assistance and fit in a van. These size restrictions and the ability to carry will be strictly enforced.

No advance design work may be done towards the completion of the Interpretative Design except to assemble the prop. No basing, wiring, taping, or gluing of fresh, dried or permanent botanical floral products or foam products will be allowed until time is called to begin the Interpretative Design Category. Simply stated all floral and wet foam placements must be done within the designated time limit.

The Interpretative Design must stand on its own. No additional printed information is permitted.

Each competitor will bring their own tools to include knife, scissors, wire cutters and needle nose pliers. TSFA will supply anchor tape, floral tape, a tube of floral adhesive, assorted gauges of green wire as well as any other supplies that may be needed to complete the design. Simply stated the competitor may not supply anything other than the prop for the Interpretative Category adhering to the restrictions noted above and the tools noted in this paragraph.

Upon arrival, each competitor will display his | her prop for the Interpretative Category for evaluation. The Texas Designer of the Year Competition Facilitator will review and qualify the prop. In the event that any detail needs to be addressed, in order to qualify the prop, the adjustments must be completed prior to the start of the Competition. Once adjusted the corrections will be reviewed and the prop will be approved or disqualified.

A Mandatory Meeting of all competitors, monitors, and tally committee, will be held on February 19, 2019 prior to the start time of the competition. The meeting is under the direction of the Texas Designer of the Year Competition Chair. Each competitor must report at the specific time without exception. In the event that a competitor is unable to attend, he | she will be disqualified from the Texas Designer of the Year Competition. It is a Mandatory Meeting. There are no exceptions.

In the event a Competitor is disqualified for the reason of being late or missing the Mandatory Meeting, he | she will be allowed to participate in the Competition, but the designs will not be judged. The Committee encourages participation. During the Mandatory Meeting the rules will be read, and each competitor and each monitor will sign an agreement to abide by the rules of the competition.

One TSFA appointed monitor for every five designers will be present to enforce the stated rules. If rules are not adhered to for each segment, the design for that segment will be disqualified. The Texas Designer of the Year Chair determines disqualification.

No talking will be allowed during specified design times.

Judging will be based on the following twelve-line scoring system:

Category Interpretation  
Creativity  
Scale & Proportion  
Unity & Harmony  
Texture  
Physical & Visual Balance  
Focal Emphasis  
Line, Movement & Rhythm  
Depth  
Color Balance & Harmony  
Professional Application regarding mechanics as related to each design  
Presentation Skills

A total score for each category will be added and then a combined score will be divided by the twelve categories.

The judge's scale of points is based on a one to five scale with one point to designate poor up to five points to designate excellent. In the event of a tie, the judges will re-evaluate the Interpretative Design of the tied competitors for the consideration of artistic execution.

Score sheets will be emailed to each competitor following the competition with the Judge's comments and critique.

The winner will receive the following made possible by Texas State Florists' Association and the Named Texas Designer of the Year

\$1,000.00  
Silver Texas Cup  
First Place Ribbon  
Up to \$1000.00 to represent Texas at the Society of American Florists Sylvia Cup Competition

The Second Place winner receives:

\$300.00  
Second Place Ribbon

The Third Place Winner receives:

\$200.00  
Third Place Ribbon

The Wedding Category Winner receives \$100.00.

The Surprise Category Winner receives \$100.00.

The Interpretative Category Winner receives \$100.00.

