



A Biography of

Tim Farrell AAF AIFD PFCI

Tim Farrell AAF AIFD PFCI is an accomplished floral designer, known throughout the United States for his creations of beautiful floral compositions. He opened Farrell's Florist in Drexel Hill, PA in 1983, while attending Villanova and received a Bachelor's Degree in Accounting from Villanova University in 1984.

In addition to his creative application, his years of education and retail success enhance his presentations. Tim served as the 2014-2015 President of the Board of Directors of the American Institute of Floral Designers (AIFD) , the premier accreditation body in floral design in the United States. Tim's work has been showcased in the Philadelphia Flower Show. The American Academy of Floriculture (AAF) inducted Tim into its membership in 2001. Tim was inducted to Professional Floral Communicators International (PFCI) in 2006, and is a member of the World Flower Council. He designed for the 2001 Presidential Inauguration Ball in Washington, DC. and assisted White House staff in floral décor for special events beginning in 2014. In 2016 Tim designed flowers for the US papal visit of Pope Francis in Washington DC and Philadelphia PA. Tim was honored as the recipient of the Award of Distinguished Service to the floral Industry by the American Institute of Floral Designers during the 2017 AIFD Symposium. In addition to his duties at Farrell's Florist, Tim also serves as Education Team Senior Advisor and Industry Ambassador for Teleflora in Los Angeles, California.