



*Trending*

**SOUTH SHORE HARBOUR  
RESORT AND CONFERENCE CENTER  
July 13-15, 2018 | League City, Texas**

*Presented by the Texas State Florists' Association | Partially underwritten by the Texas Floral Endowment*

**FRIDAY, JULY 13, 2018**

**10:00am- 4:00pm**  
**PRODUCT GALLERY EXHIBITOR INSTALLATION**  
Crystal Ballroom C&F

**10:00am- Noon**  
**LECTURE AND DEMONSTRATION** Amphitheater  
*Modern Works*  
Jenny Thomasson AIFD PFCI EMC CFD  
Lecture and Demonstration underwritten by  
Texas Floral Education and Product Partner  
Gold Level Founding Texas Floral Education Underwriter  
Teleflora

**1:00pm- 3:00pm**  
**HANDS ON DESIGN EXPERIENCE** Baccarat | Steuben  
*Trending Socially*  
Christopher White  
Experience underwritten by Texas Floral Education and Product Partners  
Bronze Level Texas Floral Education Underwriters  
Accent Decor  
Smithers-Oasis  
The Floral Greens Farmers of Florida

**3:30pm- 6:30pm**  
**HANDS ON DESIGN EXPERIENCE** Pier Room  
*Old World Florals for Today*  
Kiana Underwood  
Experience underwritten by Texas Floral Education and Product Partner  
Gold Level Texas Floral Education Underwriter CalFlowers

**8:00pm- 11:00pm**  
**TEXAS FLORAL ENDOWMENT EVENT** Resort Fuel Dock  
*Celebration Cruise*  
Light Dinner, Drinks & Kemah Boardwalk Fireworks

**SATURDAY, JULY 14, 2018**

**8:30am- 9:00am**  
**TSFA ANNUAL MEETING** Amphitheater

**9:30am- 11:00am**  
*Time with Tutera* Penthouse Suite  
Signature Personality David Tutera  
Ticketed Event underwritten by Texas Floral Education and Product Partner  
Platinum Level Founding Texas Floral Education Underwriter BloomNet

**11:00am- 5:00pm**  
**PRODUCT GALLERY** Crystal Ballroom C&F  
**TSFA ELECTIONS** Crystal Ballroom C&F

**1:30pm- 3:00pm**  
**KEYNOTE PRESENTATION** Crystal Ballroom B&E  
Signature Personality David Tutera  
Presentation underwritten by Texas Floral Education and Product Partner  
Platinum Level Founding Texas Floral Education Underwriter BloomNet

**3:30pm- 5:00pm**  
**STEP & REPEAT** | A Photo Opportunity with David Tutera  
Crystal Ballroom B&E  
Presentation underwritten by Texas Floral Education and Product Partner  
Platinum Level Founding Texas Floral Education Underwriter BloomNet

**7:00pm- 10:00pm**  
**DINING WITH TUTERA** Harbour Club  
Presentation underwritten by Texas Floral Education and Product Partner  
Platinum Level Founding Texas Floral Education Underwriter BloomNet

**SUNDAY, JULY 15, 2018**

**9:00am- 11:00am**  
**MAIN STAGE PRESENTATION** Crystal Ballroom B&E  
*Interior Trends Translated*  
Floral Personality Christopher White  
Presentation underwritten by Texas Floral Education and Product Partners  
Bronze Level Texas Floral Education Underwriters  
Accent Decor  
Smithers-Oasis  
The Floral Greens Farmers of Florida

**11:30am- 1:30pm**  
**AWARDS LUNCHEON HONORING THE STARS OF TEXAS** Marina Plaza Ballroom  
*A Glimpse into the FTD World Cup 2019*  
Pete Samek AIFD CFD  
Presentation underwritten by Texas Floral Education and Product Partner  
Silver Level Founding Texas Floral Education Underwriter FTD

**2:00pm- 4:00pm**  
**MAIN STAGE PRESENTATION** Crystal Ballroom B&E  
*Reclaiming the Past*  
Floral Personality Kiana Underwood  
Presentation underwritten by Texas Floral Education and Product Partner  
Gold Level Texas Floral Education Underwriter CalFlowers

**4:30pm- 6:00pm**  
**PAST PRESIDENTS FLOWER SALE** Crystal Ballroom Foyer