

**Texas State Florists' Association**  
**2018 Texas in Bloom Advertising Contract**

Advertiser: \_\_\_\_\_ Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Ordered By: \_\_\_\_\_ Date of Order: \_\_\_\_\_

**Inside Positions**

_____ Full Page	_____ Two-Page Spread	_____ 2/3 Page
_____ 1/2 Horizontal	_____ 1/2 Vertical	_____ 1/3 Horizontal
_____ 1/3 Vertical	_____ 1/4 Horizontal	_____ Business Card
_____ 1/6 Horizontal	_____ 1/6 Vertical	

**Special Positions**

Back Cover Sold Inside Front Cover Sold Inside Back Cover Available \_\_\_\_\_

**Color**

\_\_\_\_\_ Black & White                      \_\_\_\_\_ Color                      \_\_\_\_\_ Full Color

**Number of Times To Be Published**

\_\_\_\_\_ One                      \_\_\_\_\_ Three                      \_\_\_\_\_ Six                      \_\_\_\_\_ Eleven

**Specific Months To Be Published**

\_\_\_\_\_ Jan                      \_\_\_\_\_ Feb                      \_\_\_\_\_ March                      \_\_\_\_\_ April                      \_\_\_\_\_ May

\_\_\_\_\_ June                      \_\_\_\_\_ Aug                      \_\_\_\_\_ Sep                      \_\_\_\_\_ Oct                      \_\_\_\_\_ Nov

\_\_\_\_\_ Dec                      \_\_\_\_\_ In addition, we would like our ad to be published in the 2018 Membership Directory (July).

\_\_\_\_\_  
Signed

\_\_\_\_\_  
Date

**PLEASE RETURN CONTRACT TO:**

*TEXAS in Bloom*  
Texas State Florists' Association  
PO Box 170760, Austin, Texas 78717  
Fax: 512-834-2150

\*Unpaid Balances more than 30 days late, will have an additional 1 ½% per month assessed late charge.