

Learn, network,
influence, experience.

information floral

TSFA Annual Convention & Trade Show
July 12-14, 2013 • Mesquite, Texas
www.tsfa.org

**Join TSFA in Mesquite —
The Rodeo Capital of Texas!**



Why Exhibit?

Exhibit at the Texas State Florists' Association Convention to meet buyers and decision makers from your market over one weekend, in one place. This event brings together flower shop owners, event planners, education directors and other staff from the floral industry to offer solutions to their business needs at a fun and energetic trade show.

Exhibit Hall Schedule

Exhibitor Move-In

Friday, July 12, 2013 — 8:30 am - 5:00 pm

Trade Show Hours

Saturday, July 13, 2013 — 9:00 am - 5:00 pm

Sunday, July 14, 2013 — 9:00 am - 2:00 pm

Exhibitor Move-Out

Sunday, July 14, 2013 — 2:30 pm - 6:00 pm

Booth Package Includes:

- Exclusive Shopping Time
- Two Complimentary Personnel Registrations to Work your Booth(s)
- Up to Two Free Box Lunches on Saturday
- (1) 8' or 10' Draped Table & 2 Chairs
- (2) 36" High Side Drapes
- One Booth Identification Sign
- Listing in TSFA Convention Yearbook
- Post-convention Mailing List of Attendees

New This Year

We have several exciting new features added to the trade show floor. We have added the iF Cafe, a place where attendees can grab a cup of coffee, check e-mail and discuss issues or learn new techniques that will enhance their business. Take a look at the map of the trade show floor to view all of these new features!

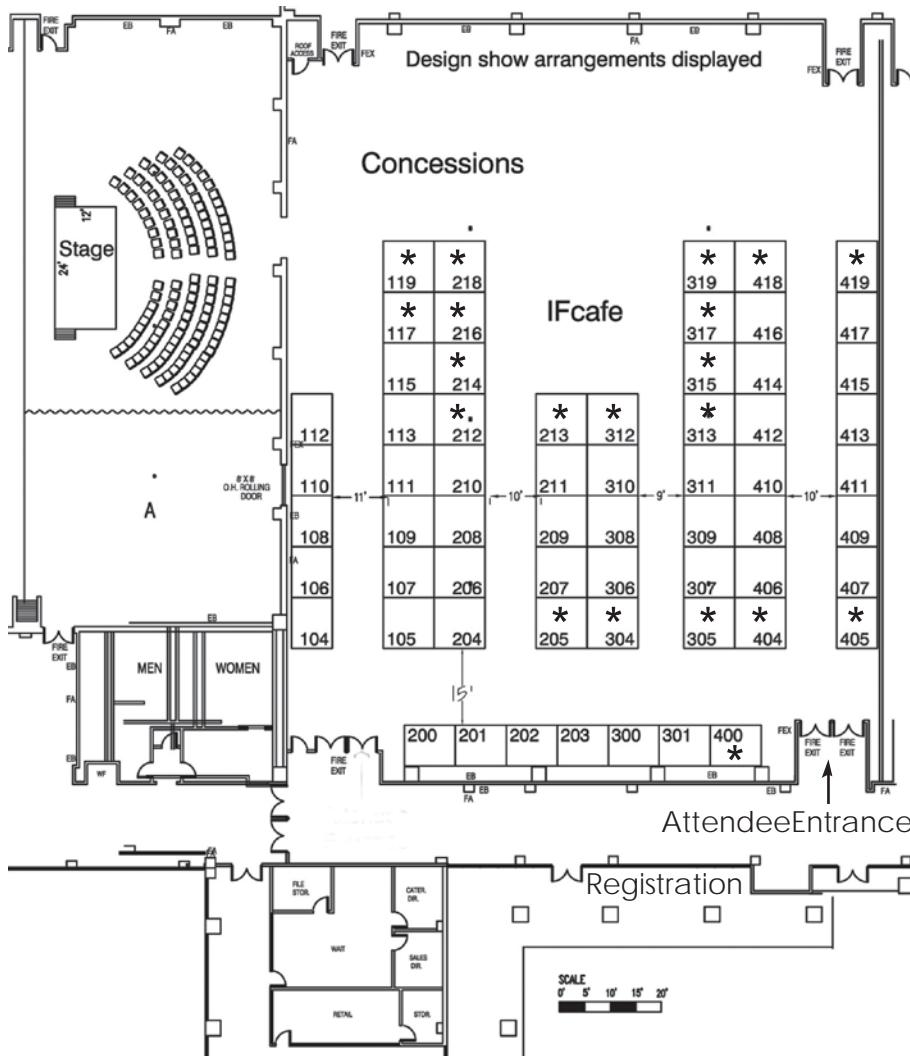
Questions? Call TSFA at 800.375.0361 or 512.834.0361
Texas State Florists' Association
PO Box 170760, Austin, Texas 78717
Fax 512.834.2150
E-mail: txsfa@sbcglobal.net
Web: www.tsfa.org



TEXAS STATE FLORISTS' ASSOCIATION

Annual Convention and Trade Show July 12-14, 2013

Hampton Suites & Conference Center, Mesquite, Texas



Booth Prices:

H Booth prices will increase
after June 1st

Exhibit Hall Early Bird Price (before June 1st)		
	TSFA Member	Non-Member
8'x10'	\$395	\$470
10'x10'	\$495	\$580

Exhibit Hall Regular Price (after June 1st)		
	TSFA Member	Non-Member
8'x10'	\$445	\$520
10'x10'	\$545	\$630

Premium Space: \$50 additional charge
Booths are assigned on a first-come, first-served basis.
Please telephone the TSFA office at
512.834.0361 to reserve your booth.
Payment MUST be received with exhibit
contract to secure booth space.

Asteriks * indicate premium spaces.
Booths #: 117, 119, 205, 212, 213,
214, 216, 218, 304, 305, 312, 313, 315,
317, 319, 400, 404, 405, 418, 419

DISCLAIMER: Every effort has been made to ensure the accuracy of all information contained on the floor plan. However, no warranties, either expressed or implied are made with respect to this floor plan. If the location of building columns, utilities or other architectural components of the facility is a consideration in the construction or usage of an exhibit, it is the sole responsibility of the exhibitor to physically inspect the facility to verify all dimensions and locations.
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Easy to Register!

Just complete the necessary information, include your credit card number, and fax it back to us today at 512.834.2150.

We'll reserve a booth space(s) just for you. But hurry—the good spaces won't last forever!

Texas State Florists' Association • P.O. Box 170760, Austin, TX 78717 • 512.834.0361

txsfa@sbcglobal.net • tsfa.org

We look forward to hearing from you soon.