



REGISTRATION FORM

One form per person. This form may be copied to accommodate additional registrants or you may go online to register at tsfa.org.

Attendee Name _____ Email _____

Shop/Business _____ Address _____ City/State/Zip _____

Phone _____ Fax _____

Please circle your event choices and cost, total and send with payment by email: txsfa@sbcglobal.net, fax: 512.834.2150 OR mail: TSFA, P.O. Box 170760, Austin, TX 78717. Questions? Call TSFA 512.834.0361.

CIRCLE YOUR CHOICES AND COST. TOTAL AT THE BOTTOM OF FORM.

| CHOICE #1 | "I WANT IT ALL" AT THE TEXAS FLORAL EXPO Friday Product Gallery Opening Reception with "Grab & Go" Food Friday Stars of Texas Event to include — Texas Cup Competition "Sweet Beginnings" Presentation Awards Dinner Saturday Product Gallery "Wake up Texas!" with bagels and coffee Saturday and Sunday Design Presentations Friday and Saturday Product Power Presentations "Make Change Work" Breakfast and Presentation "Everything's Coming Up Roses" New Varieties Display | ADVANCED (before 7/15) | | AT THE DOOR (after 7/15) | |
|------------------|---|------------------------|------------|--------------------------|------------|
| | | Member | Non-member | Member | Non-Member |
| | | \$175 | \$275 | Not Available | |
| CHOICE #2 | Only on Friday — Package Or to register for individual events: | \$ 65 | \$105 | \$ 95 | \$125 |
| Choice #3 | Friday Product Gallery Opening Reception with "Grab & Go" Food and "Product Power" Presentation | \$ 35 | \$ 50 | \$ 45 | \$ 60 |
| Choice #4 | Friday Stars of Texas Event Texas Cup Competition "Sweet Beginnings" Presentation Awards Dinner | \$ 55 | \$ 85 | \$ 65 | \$ 95 |
| CHOICE #5 | Only on Saturday — Package Or to register for individual events: | \$115 | \$185 | \$145 | \$215 |
| Choice #6 | Saturday in the Product Gallery to include "Wake up Texas!" with bagels and coffee and Six Product Power Presentations | \$ 50 | \$ 75 | \$ 60 | \$ 85 |
| Choice #7 | Four Design Presentation | \$150 | \$200 | \$160 | \$210 |
| CHOICE #8 | Only on Sunday — Package | \$135 | \$195 | \$165 | \$235 |
| Choice #9 | "Make Change Work" Breakfast and Presentation | \$ 35 | \$ 50 | \$ 45 | \$ 60 |
| Choice #10 | Four Design Presentations and "Everything's Coming up Roses" New Varieties Display and "The Sweet Smell of Success" | \$175 | \$225 | \$185 | \$235 |

Texas Floral Expo Offers Additional Education Opportunities

| Hands on Design Experiences — Limited to the first 25 attendees | | | | | |
|---|---|-------|-------|---------------|-------|
| Choice #11 | Friday, July 17, 2015 — "Classy Glass" | \$ 55 | \$ 75 | \$ 75 | \$ 95 |
| Choice #12 | Friday, July 17, 2015 — "The Art of the Bouquet" | \$ 55 | \$ 75 | \$ 75 | \$ 95 |
| Choice #13 | Sunday, July 19, 2015 — "Life Changing Mechanics & Techniques for Today's Florist" | \$ 75 | \$125 | \$ 95 | \$150 |
| Choice #14 | Monday, July 20, 2015 — "Develop and Grow Your Own Personal Floral DNA" | \$225 | \$270 | Not Available | |
| Interactive Demonstrations — Limited to the first 75 Attendees | | | | | |
| Friday, July 17, 2015 | | | | | |
| Choice #15 | "Just a Pretty Table" | \$ 50 | \$ 75 | \$ 70 | \$ 95 |
| Choice #16 | "Marketing to a Social World" | \$ 45 | \$ 65 | \$ 65 | \$ 85 |
| Behind the Curtain — Includes front row seats at related Design Presentation — Limited to the first 15 Attendees | | | | | |
| Saturday, July 18, 2015 | | | | | |
| Choice #17 | With Hitomi Gilliam | \$ 25 | \$ 45 | Not Available | |
| Choice #18 | With Jacob McCall | \$ 25 | \$ 45 | Not Available | |

Total _____

PAYMENT INFORMATION

U.S. Check/Money Order (payable to TSFA) VISA MasterCard American Express Discover Billing Zip _____

Credit Card# _____ Exp. _____ Signature _____ Code: _____