

"Merchandising Permanent Botanicals in a Fresh Way"

September 25, 2014
All Occasions, Inc.

7069 Old Katy Rd, Houston, Texas 77024

TSFA Member price is \$125.00

Others \$155.00

*This course counts as 1 credit toward the TMFA program.

Call the TSFA office for more details.*

Registration is limited to 30. Registration Deadline: **September 17, 2014**



Registration Information

Name: _____ Shop _____

Address: _____ City _____ State _____ Zip _____

Email: _____ Shop telephone: _____ Cell: _____

TSFA Member: _____ Yes _____ No _____ I would like to learn more about TSFA.

Class Times

Presentation

6:30 pm – 7:15pm

Hands-On

7:30pm-8:45pm

September 25, 2014

"Merchandising Permanent Botanicals in a Fresh Way "

Gail Terrill of For All Occasion, Inc and her talented team of designers will be demonstrating the art of merchandising permanent botanicals. Featuring unprecedented styles to elevate the design of your showroom promoting client curiosity and enthusiasm. With artful conception there will be hands on instruction in one of four categories: traditional, contemporary, transitional, and wedding expo. The choice is yours, choose a category and include your selection when you R.S.V.P. for this noteworthy event. Hands on instruction and all the products you need will be provided to you to complete your very own display. Register by sending this form to Texas State Florists' Association, on www.tsfa.org, or by calling the office at 512.834.0361.

In recognition of all TSFA members, FAO will be providing an additional 20% discount on all the products used and any additional purchases made during the evening. Light refreshments will precede the hands on portion of the program. Registration begins at 5:15 p.m., at For All Occasions, Inc.; 7069 Old Katy Road, Houston, Texas 77024. For directions please call 713-880-4333 or check out our website, www.fahouston.com. Do not miss this opportunity to network and enrich your marketing skills.

Instructor: Gail Terrill A.I.F.D

Category selection: Traditional Contemporary Transitional Wedding Expo

____ Check Enclosed

Credit Card information: Number _____ Exp _____ Code _____

Billing Zip: _____ Name on Card _____

Mail registration to:

Texas State Florists' Association, PO Box 170760, Austin, TX 78717

Email to: txsfa@sbcglobal.net • Fax to: 512.834.2150

Questions? 512.834.0361