



TAPATIO SPRINGS RESORT AND CONFERENCE CENTER

July 16-18, 2016 | Boerne, Texas

Grow Retail | Grow Texas | and Together We Grow the Industry

Presented by the Texas State Florists' Association

Partially underwritten by the Texas Floral Endowment

SATURDAY, JULY 16, 2016

Fun For All Golf Tournament
Tapatio Springs Championship Golf Course

1:00pm- 3:00pm

Above and Beyond the Basics | A Hands On Design Experience
Kevin Ylvisaker AIFD CFD PFCI CAFA
Experience underwritten by Texas Floral Education and Product Partners
Accent Décor | Acolyte | Choice Flower Exchange |
Dallas Design Supply | Design Master Color Tool Inc. |
Greenleaf Wholesale Florist | JB Parks Wholesale | Oasis Floral Products
Priest International, Inc. | Rio Roses | Southern Floral Co.
TSFA Growers Division | Zoom! Roses

Peaks, Valleys and Plateaus
Derrick Myers CPA CFP PFCI
Presentation underwritten by Crockett, Myers & Associates

4:00pm- 6:00pm

The Art of the Party | A Hands On Design Experience
Tom Simmons AIFD CFD CCF
Experience underwritten by Texas Floral Education and Product Partner
Gold Level Texas Floral Education Underwriter Teleflora

An Afternoon with J. Scott | A Hands On Design Experience
J. Scott Hasty AIFD
Experience underwritten by the Texas Floral Education Underwriters

SUNDAY, JULY 17, 2016

8:30am- 9:00am

Product Gallery Opens

9:00am- 11:00am

Life's Moments in Flowers
Floral Personality Rocky Pollitz AIFD AAF PFCI
Presentation underwritten by the Texas Floral Education Underwriters

Design Panel
J. Scott Hasty AIFD
Presentation underwritten by the Texas Floral Education Underwriters

Ty Leslie AIFD
Presentation underwritten by Gold Level
Texas Floral Education Underwriter Rio Roses

Randy Wooten AIFD PFCI GMF
Presentation underwritten by the Texas Floral Education Underwriters

11:30am- 1:30pm

Texas Grown... Inspired by Texans
Farm to Table Luncheon | Presentation | Annual Meeting
Presentation underwritten by Texas Floral Education Partner
Platinum Level Texas Floral Education Underwriter BloomNet

Featuring Texas Designers
Chris Collum AIFD CFD TMF
Kelly Norvell AIFD TMF
Fabian Salcedo

PRODUCT GALLERY IS CLOSED SO EVERYONE MAY ATTEND
THE LUNCHEON & PRESENTATION

1:30pm- 3:30pm

Product Gallery and Elections

2:00pm- 3:00pm

Celebrations | Design Presentation
Tom Simmons AIFD CFD CCF
Presentation underwritten by Texas Floral Education and Product Partner
Gold Level Texas Floral Education Underwriter Teleflora

3:00pm- 4:00pm

Texas Wine Tasting & Flower Pairing

Featuring Texas Designers
Chris Collum AIFD CFD TMF
Kelly Norvell AIFD TMF
Fabian Salcedo

4:00pm

Product Gallery Closes

4:30pm- 6:30pm

Jubilation | A Hands On Design Experience
Randy Wooten AIFD GMF
Presentation Underwritten by Texas Floral Education Underwriters

Step into My Garden | A Hands On Design Experience
Ty Leslie AIFD
Experience underwritten by Texas Floral Education and Product Partner
Gold Level Texas Floral Education Underwriter Rio Roses

MONDAY, JULY 18, 2016

8:30am- 4:30pm

The Competitive Edge | Both Sides of the Story
Kevin Ylvisaker AIFD CFD PFCI CAFA
Presentation underwritten by The Texas Floral Endowment