



JULY 28-31, 2017

Presented by the Texas State Florists' Association | Partially Underwritten by the Texas Floral Endowment

DESIGN COURSE OF STUDY

FRIDAY, JULY 28, 2017

1:00 pm - 3:00 pm

HANDS ON DESIGN EXPERIENCE

Color Unplugged

Jacob McCall AAF AIFD CFD FSMD

Experience underwritten by Texas Floral Education and Product Partner

Silver Level Founding Texas Floral Education Underwriter

The Elite Flower

HANDS ON DESIGN EXPERIENCE

Something Special is Sprouting

Jenny Thomasson AIFD PFCI EMC

Experience underwritten by Texas Floral Education Underwriters

3:00 pm - 3:45 pm

TSFA ANNUAL MEETING

4:00 pm - 6:00 pm

HANDS ON DESIGN EXPERIENCE

All Dolled Up!! What to Wear?

John Hosek AIFD CFD PFCI CAFA MCF

Experience underwritten by Texas Floral Education and Product Partner

Gold Level Founding Texas Floral Education Underwriter Teleflora

5:00 pm - 7:00 pm

PRODUCT GALLERY OPENING & RECEPTION

5:00 pm - 7:00 pm

TSFA BOARD OF DIRECTORS ELECTION

5:30 pm - 6:00 pm

PRODUCT GALLERY FEATURED DEMONSTRATIONS

Uncork Success with Texas Wine & Flowers

Autumn on my Mind

Designers Chris Collum AIFD CFD TMF & Alan Masters AIFD CFD

Demonstrations underwritten by Texas Floral Education Underwriters

7:30 pm - 10:30 pm

STARS OF TEXAS EVENT

Fantabulously Festive!

Designers Jim Marvin AIFD & Matt Wood AIFD

Presentation underwritten by Texas Floral Education and Product Partner

Bronze Level Founding Texas Floral Education Underwriter Winward

SATURDAY, JULY 29, 2017

9:00 am - 6:00 pm

TEXAS FLORAL EDUCATION UNDERWRITERS' SHOWCASE OF NEW VARIETIES

Flowers for Every Day

TEXAS FLORAL EDUCATION UNDERWRITERS' GALLERY OF NEW PRODUCTS

9:00 am - 10:00 am

MAIN STAGE DESIGN PRESENTATION

Unexpected Elements featuring Everyday Flowers

Donald Yim AIFD CFD

Presentation underwritten by Texas Floral Education and Product Partners

Bronze Level Founding Texas Floral Education Underwriters

Accent Decor and Oasis Floral Products

10:00 am - 6:00 pm

PRODUCT GALLERY

10:00 am - 4:00 pm

TSFA ELECTION

10:15 am - 10:45 am

PRODUCT GALLERY FEATURED DEMONSTRATIONS

Rediscovering Every Day

Designers Chris Collum AIFD CFD TMF & Alan Masters AIFD CFD

Demonstrations underwritten by Texas Floral Education Underwriters

11:00 am - Noon

MAIN STAGE DESIGN PRESENTATION

A European Study of Plant Design

Jenny Thomasson AIFD PFCI EMC

Presentation underwritten by Texas Growers' Division and the

Texas Floral Education Underwriters

Noon - 1:30 pm

GRAB & GO LUNCH IN THE PRODUCT GALLERY

Grab Lunch & Go Shop!

12:00 pm - 6:00 pm

PAST PRESIDENTS SALE

Benefiting Texas Floral Education

1:45 pm - 2:45 pm

MAIN STAGE DESIGN PRESENTATION

Layers of Living

Charlie Groppetti AIFD

Presentation underwritten by Texas Floral Education and Product Partner

Park Hill Collection

3:00 pm - 3:30 pm

Behind the Curtain with Charlie

Charlie Groppetti AIFD

3:15 pm - 3:45 pm

PRODUCT GALLERY FEATURED DEMONSTRATIONS

I See Green Again! Pantone Greenery 2017

Uncork Success with Texas Wine & Flowers

Designers Chris Collum AIFD CFD TMF & Alan Masters AIFD CFD

Demonstrations underwritten by Texas Floral Education Underwriters

4:00 pm - 5:00 pm

MAIN STAGE DESIGN PRESENTATION

The Introspective Stylings of Leopoldo Gomez

Leopoldo Gomez

Presentation underwritten by Texas Floral Education and Product Partner

Platinum Level Founding Texas Floral Education Underwriter

BloomNet

5:00 pm - 7:00 pm

PARTY IN THE PRODUCT GALLERY

Product Gallery

5:15 pm - 5:45 pm

Behind the Curtain with Leopoldo

Leopoldo Gomez

6:30 pm

TAKETHE NIGHT OFF!! DINNER WITH FRIENDS