



JULY 28-31, 2017

Presented by the Texas State Florists' Association | Partially Underwritten by the Texas Floral Endowment

DESIGN COURSE OF STUDY

FRIDAY, JULY 28, 2017

- 1:00 pm - 3:00 pm **HANDS ON DESIGN EXPERIENCE**
Color Unplugged
Jacob McCall AAF AIFD CFD FSMID
Experience underwritten by The Elite Flower
Texas Floral Education and Product Partner
Silver Level Founding Texas Floral Education Underwriter
- HANDS ON DESIGN EXPERIENCE**
Something Special is Sprouting
Jenny Thomasson AIFD PFCI EMC
Experience underwritten by Texas Floral Education Underwriters
- 3:00 pm - 3:45 pm **TSEFA ANNUAL MEETING**
- 4:00 pm - 6:00 pm **HANDS ON DESIGN EXPERIENCE**
All Dolled Up!! What to Wear?
John Hosek AIFD CFD PFCI CAFA MCF
Experience underwritten by Teleflora
Texas Floral Education and Product Partner
Gold Level Founding Texas Floral Education Underwriter
- 5:00 pm - 7:00 pm **PRODUCT GALLERY OPENING & RECEPTION**
- 5:00 pm - 7:00 pm **TSEFA BOARD OF DIRECTORS ELECTION**
- 5:30 pm - 6:00 pm **PRODUCT GALLERY FEATURED DEMONSTRATIONS**
Uncork Success with Texas Wine & Flowers | Autumn on my Mind
Designer Alan Masters AIFD CFD
Demonstrations underwritten by Texas Floral Education Underwriters
- 7:30 pm - 10:30 pm **STARS OF TEXAS EVENT**
Fantabulously Festive!
Designers Jim Marvin AIFD & Matt Wood AIFD
Presentation underwritten by Winward
Texas Floral Education and Product Partner
Bronze Level Founding Texas Floral Education Underwriter

SATURDAY, JULY 29, 2017

- 9:00 am - 6:00 pm **TEXAS FLORAL EDUCATION UNDERWRITERS' SHOWCASE OF NEW VARIETIES | *Flowers for Every Day***
- TEXAS FLORAL EDUCATION UNDERWRITERS' GALLERY OF NEW PRODUCTS**
- 9:00 am - 10:00 am **MAIN STAGE DESIGN PRESENTATION**
Unexpected Elements featuring Everyday Flowers
Donald Yim AIFD CFD
Presentation underwritten by Accent Decor and Oasis Floral Products
Texas Floral Education and Product Partners
Bronze Level Founding Texas Floral Education Underwriters
- 10:00 am - 6:00 pm **PRODUCT GALLERY**
- 10:00 am - 4:00 pm **TSEFA ELECTION**
- 10:15 am - 10:45 am **PRODUCT GALLERY FEATURED DEMONSTRATIONS**
Rediscovering Every Day
Designer Alan Masters AIFD CFD
Demonstrations underwritten by Texas Floral Education Underwriters
- 11:00 am - Noon **MAIN STAGE DESIGN PRESENTATION**
A European Study of Plant Design
Jenny Thomasson AIFD PFCI EMC
Presentation underwritten by Texas Growers' Division and the
Texas Floral Education Underwriters
- Noon - 1:30 pm **GRAB & GO LUNCH IN THE PRODUCT GALLERY**
- 12:00 pm - 6:00 pm **PAST PRESIDENTS SALE | Benefiting Texas Floral Education**
- 1:45 pm - 2:45 pm **MAIN STAGE DESIGN PRESENTATION**
Layers of Living
Charlie Groppetti AIFD
Presentation underwritten by Park Hill Collection
Texas Floral Education and Product Partner

- 3:00 pm - 3:30 pm **Behind the Curtain with Charlie | Charlie Groppetti AIFD**
- 3:15 pm - 3:45 pm **PRODUCT GALLERY FEATURED DEMONSTRATIONS**
I See Green Again! Pantone Greenery 2017
Uncork Success with Texas Wine & Flowers
Designer Alan Masters AIFD CFD
Demonstrations underwritten by Texas Floral Education Underwriters
- 4:00 pm - 5:00 pm **MAIN STAGE DESIGN PRESENTATION**
The Introspective Stylings of Leopoldo Gomez
Leopoldo Gomez
Presentation underwritten by BloomNet
Texas Floral Education and Product Partner
Platinum Level Founding Texas Floral Education Underwriter
- 5:00 pm - 7:00 pm **PARTY IN THE PRODUCT GALLERY | Product Gallery**
- 5:15 pm - 5:45 pm **Behind the Curtain with Leopoldo | Leopoldo Gomez**
- 6:30 pm **TAKE THE NIGHT OFF!! DINNER WITH FRIENDS**

SUNDAY, JULY 30, 2017

- 8:00 am - 8:30 am **DEVOTIONAL**
- 9:00 am - 6:00 pm **TEXAS FLORAL EDUCATION UNDERWRITERS' SHOWCASE OF NEW VARIETIES | *Flowers for Every Day***
- TEXAS FLORAL EDUCATION UNDERWRITERS' GALLERY OF NEW PRODUCTS**
- 9:00 am - 10:00 am **MAIN STAGE DESIGN PRESENTATION**
Surrounded by Love
Jacob McCall AAF AIFD CFD FSMID
Presentation underwritten by The Elite Flower
Texas Floral Education and Product Partner
Silver Level Founding Texas Floral Education Underwriter
- 10:45 am - 11:45 am **MAIN STAGE DESIGN PRESENTATION**
It's Just Another Saturday Night!
John Hosek AIFD CFD PFCI CAFA MCF
Presentation underwritten by Teleflora
Texas Floral Education and Product Partner
Gold Level Founding Texas Floral Education Underwriter
- Noon - 1:30 pm **LUNCHEON PRESENTATION**
It's a Great Time to be a Florist!
Vonda LaFever AIFD CFD PFCI
Presentation underwritten by Texas Floral Education Partner
TeamFloral
- 2:00 pm - 6:00 pm **PAST PRESIDENTS SALE | Benefiting Texas Floral Education**
- 2:00 pm - 3:30 pm **MAIN STAGE DESIGN PRESENTATION**
Weddings with Style
Ian Prosser AAF AIFD PFCI NDSF
Presentation underwritten by FTD
Texas Floral Education and Product Partner
Silver Level Founding Texas Floral Education Underwriter
- 4:00 pm - 6:00 pm **HANDS ON DESIGN EXPERIENCE**
Everyday Flowers Every Day
Donald Yim AIFD CPFD
Experience underwritten by Accent Decor and Oasis Floral Products
Texas Floral Education and Product Partners
Bronze Level Founding Texas Floral Education Underwriters

MONDAY, JULY 31, 2017

- 9:00 am - 4:00 pm **HANDS ON DESIGN EXPERIENCE**
An Intricate Approach to Artistic Florals
Leopoldo Gomez
Experience underwritten by BloomNet
Texas Floral Education and Product Partner
Platinum Level Founding Texas Floral Education Underwriter