

2020 Texas Regional Design Competition

INGENUITY WATCH YOUR STAR RISE



Entry Form

Presented by:
Texas State Florists' Association
Made Possible by:
Texas Floral Education Underwriters

April 4, 2020

Dallas Arboretum | Dallas, TX

Ingenuity is the hallmark of a successful design narrative. Without it, there is no authenticity, there is no signature, no defining quality to the product. Ingenuity is the catalyst that implores the onlooker and or client to respond and commit to your brand and products. Don't be the same, be better! -Stacey Carlton AIFD EMC

TSFA returns to Regional Design Competitions in 2020, creating an opportunity for increased design recognition. A competition will be held in each of the 2020 State of the Art Events listed above. The six regional winners will go on to compete in 2021 for the chance to be named Texas Designer of the Year! Please read through the rules of this competition. Rules are located at tsfa.org/2020regionaldesigncompetition.

I would like to enter the 2020 Texas Regional Design Competition.

Please Provide the following information: ☐ I am a TSFA member ☐ I reside in the state of Texas

Design Competition Entry Fee: \$195

Maximum number of entries for the design competition: 25

Design Competition Entry Deadline: March 19, 2020

Entry fee includes Design Competition from 8 - 11 AM | Product Gallery 6 - 7 PM | State of the Art Demonstration & Dinner 7 - 10 PM

Entry Name

Date

Business Name

Mailing Address

Phone

Email

Please charge my card:

Credit Card No.

Expiration

CVV

Billing Zip

Signature

Payments may be made by phone at 512.528.0806 or by mail with a check.

Mail check and Entry form to:

Texas State Florists' Association
PO Box 859 | Leander, TX 78646
OR REGISTER ONLINE AT:
TSFA.ORG under EVENTS

**Want more inspiration?
Would you like to enhance your floral
education by experience?**

Register for one of the six separate workshops:

**Organic Structures Workshop being held from
12:30 pm - 3:30 pm**

The Organic Structures Workshop is held in the same location and on the same day as the design competitions. Stacey Carlton AIFD EMC will guide the way with inspirational, astonishing, one of a kind creations and design techniques.

Visit www.tsfa.org/Events to register for the the above separate Regional Education Workshops and Events. We hope to see you there!

STAYING THE NIGHT IN DALLAS?

TSFA has secured a special rate at \$149 Queen and King Room. Call by March 16, 2020 and reference Texas State Florists' Association to get this special rate:

DoubleTree by Hilton Hotel Dallas

8250 N. Central Expressway
Dallas, Texas 75206-1888 • 214.691.8700