

Principles and Elements of Floral Design

Teacher's Manual

Written by Texas Master Florists

Published by Texas State Florists' Association

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Principles and Elements of Floral Design
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By Texas State Florists' Association
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The brand names listed in this manual were selected as examples which are suitable for the uses described. However, it is recognized that there are other brands of similar products available which may be equal to or better than the brand names included in the text, depending upon the designer's specific manner of use and personal preference.

Introduction

Floral Design Manual for Texas Teachers

This curriculum follows the TEKS provided by TEA.

§130.18. Principles and Elements of Floral Design (One Credit).

Source: The provisions of this §130.18 adopted to be effective August 23, 2010, 34 TexReg 5914.

(a) General requirements. This course is recommended for students in Grades 10-12.

(b) Introduction.

(1) To be prepared for careers in floral design, students need to attain academic skills and knowledge as well as technical knowledge and skills related to horticultural systems and develop knowledge and skills regarding career opportunities, entry requirements, and industry expectations. To prepare for success, students need opportunities to learn, reinforce, apply and transfer their knowledge and skills and technologies in a variety of settings. This course is designed to develop students' ability to identify and demonstrate the principles and techniques related to floral design as well as develop an understanding of the management of floral enterprises.

(2) Through the analysis of artistic floral styles and historical periods, students develop respect for the traditions and contributions of diverse cultures. Students respond to and analyze floral designs, thus contributing to the development of lifelong skills of making informed judgments and evaluations.

(c) Knowledge and skills.

Introduction

As you begin to teach your students, know in advance where you want them to be at the end of the school year. Strive to create a program that will allow students to learn good fundamentals and practice good mechanics. Have your students do "real work" - work that they would typically do in a flower shop. This includes everything from sweeping and organizing, caring for plants and processing flowers, to making specialty designs. Work toward getting all students certified as Level 1 Florist through the Texas State Florists' Association and prepare them to compete in contests across the state. When a student leaves your program, they should be a competent apprentice who can easily step into an entry level floral position and perform the duties required of that position with little or no problem.

At the completion of this course, students should know:

- Flower and plant names
 - Care and handling of flowers
 - How to do inventory
 - Phone skills
 - Counting money/making change
 - How to clean up after designing
 - Customer relations
 - Basic geometric design shapes
 - symmetrical triangle
 - asymmetrical triangle
 - round
 - oblong
 - How to create body flowers, including:
 - Basic boutonnieres
 - Wired and taped corsages
 - Novelty designs
 - Homecoming mums
-

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