

# **2018 Texas Designer of the Year Competition**

## **Produced by the Texas State Florists' Association**



**Saturday, March 3, 2018**  
**Lora Jean Kilroy Visitors and Education Center at Bayou Bend**  
**Houston, Texas**

### **2018 Texas Designer of the Year Competition Rules & Categories**

A competitor must be at least 18 years of age.

A competitor must be a member of Texas State Florists' Association | TSFA and reside in the state of Texas.

A competitor must hold the designation of either TMF, CFD, or AIFD or have competed in an approved professional floral design competition.

Only one competitor per company may compete in any given year.

Previous winners may not complete.

A competitor must pay the entrance fee of \$125.00.

A competitor must complete the entry form by the deadline noted on the form. TSFA will accept a maximum of ten competition entries in 2018. Entries will be accepted according to these stated rules on a first received basis. The deadline will be strictly enforced. Once registered and prior to the competition, the competitor will receive complete instructions.

The Texas Designer of the Year Competition centers around three competitive categories. In 2018, these categories include Interpretative, Holiday Design, and Surprise Situation. The competitor's activities will constitute a sole effort with no assistance from anyone in any manner.

Each competitor will be furnished identical materials to complete the Holiday Design and Surprise Situation. The materials used exclusively for these categories, may include fresh flowers, foliage, plants, dried botanicals, containers, accessories and supplies.

TSFA will provide only flowers and foliage for the Interpretative Design Category. The competitor is required to provide a prop for the Interpretative Design Category to cost no more than \$100.00 wholesale for the materials used to construct the prop. Items found or otherwise procured should be given a fair market value. Invoices to support this expense must be presented to the Texas Designer of the Year Chair at the Mandatory Meeting held prior to the Texas Designer of the Year Competition. The prop will be reviewed during this meeting. The size restriction of the base of the prop is 30" x 30". The height of the overall design is unlimited. The finished arrangement must be able to be carried by the designer without assistance. These size restrictions and the ability to carry will be strictly enforced.

No advance design work may be done in the Interpretative Design except to assemble the prop. No basing, wiring, taping, or gluing of fresh, dried or permanent botanical floral products or foam products will be allowed until time is called to begin the Interpretative Design Category. Simply stated all floral and foam placements must be done within the designated time limit.

The Interpretative Design must stand on its own. No additional printed information is permitted.

Each competitor will bring their own tools to include knife, scissors, wire cutters, pick machine, needle nose pliers, picks, glue pan, glue gun, extension cord, assorted glue, standard wire in various sizes, and assorted tapes. Paint, ribbon, decorative wire, and decorative accessories may not be supplied by the competitor.

A Mandatory Meeting of all competitors, monitors, and tally committee, will be held on the day of the Competition prior to the start time of the competition. The meeting is under the direction of the Texas Designer of the Year Chair. Each competitor must report at the specific time without exception. In the event that a competitor is unable to attend, he | she will be disqualified from the Texas Designer of the Year Competition. It is a Mandatory Meeting. There are no exceptions.

In the event a Competitor is disqualified for the reason of being late or missing the Mandatory Meeting, he | she will be allowed to participate in the Competition, but the designs will not be judged. The Committee encourages participation. During the Mandatory Meeting the rules will be read, and each competitor and each monitor will sign an agreement to abide by the rules of the competition. The designer's prop for the Interpretative Design will be reviewed and approved or disqualified at this time.

One TSFA appointed monitor for every five designers will be present to enforce the stated rules. If rules are not adhered to for each segment, the design will be disqualified. The Texas Designer of the Year Chair determines disqualification.

No talking will be allowed during specific design times.

Judging will be based on the following ten-line scoring system:

Category Interpretation  
Creativity  
Scale and Proportion  
Unity, Harmony & Texture  
Physical & Visual Balance  
Focal Emphasis  
Line, Movement & Rhythm  
Depth  
Color Balance & Harmony  
Professional Application regarding the mechanics related to each design

A total score for each category will be added and then a combined score will be divided by the ten categories.

The judge's scale of points is based on a one to five scale with one point to designate poor up to five points to designate excellent. In the event of a tie, the judges will re-evaluate the Interpretative Design of the tied competitors for the consideration of artistic execution.

Score sheets will be emailed to each competitor following the competition with the Judge's comments and critique.

The winner will receive the following made possible by Texas State Florists' Association and the Texas Floral Endowment:

Title of Texas Designer of the Year  
\$1,000.00  
Silver Texas Cup  
First Place Ribbon  
Up to \$1000.00 to represent Texas at one of the noted National Competitions: The Sylvia Cup held during the SAF National Convention or the National Alliance of Floral Associations' National Design Competition

The Second Place winner receives:  
\$300.00  
Second Place Ribbon

The Third Place Winner receives:  
\$200.00  
Third Place Ribbon

