



**2017 Texas Designer of the Year Competition Rules & Categories
Produced by the Texas State Florists' Association**

**Imagination | Innovation
"Imagination is at the heart of all Innovation"**

Albert-Laszlo Barabasi

**Saturday, January 21, 2017
International Trade Plaza | Dallas Market Center
Dallas, Texas**

2017 Texas Designer of the Year Competition Rules

A competitor must be at least 18 years of age.

A competitor must be a member of Texas State Florists' Association (TSFA).

A competitor must pay the entrance fee of \$100.00.

A competitor must complete the entry form by the noted deadline on the form. TSFA will accept a maximum of twenty competition entries. Entries will be accepted on a first received basis. Flowers must be ordered and thus the deadline will be strictly enforced.

Upon notification that the entry requirements are complete the competitor must send to the TSFA office a current black and white photograph and bio. The photograph and bio may be mailed or emailed. The photograph should be high resolution jpg if emailed. These may be printed and used in the competition displays.

The competitor's activities will constitute a sole effort with no assistance from anyone in any manner.

A Mandatory Meeting of all competitors, monitors and tally committee will be held one hour before the Texas Designer of the Year Competition under the direction of the Texas Designer of the Year Chair. Each competitor must report at the specific time without exception. In the event that a competitor is unable to attend, he | she will be disqualified from the Texas Designer of the Year Competition. It is a Mandatory Meeting. There are no exceptions.

In the event that a Competitor is disqualified for the reason of being late or missing the Mandatory Meeting he | she will be allowed to participate in the Competition but the designs will not be judged. The Committee encourages participation.

During the mandatory meeting the rules will be read and each competitor and each monitor will sign an agreement to abide by the rules of the competition. The designer's prop for the Interpretative Design will be reviewed and approved or disqualified at this time.

The meeting will be held on Saturday, January 21, 2017. The competitors will be notified of the time and meeting place well in advance.

Once you register and prior to the Competition you will receive complete instructions.

Each competitor will be furnished identical boxes of materials to include everything required for the two categories of the Competition to include the fresh flowers, foliage, containers, props and supplies. These two categories in 2017 include Holiday Design and the Surprise Situation.

Flowers and foliage's only, will be provided for the Interpretative Design as the competitor is required to bring their own container or prop for the Interpretative Design Category.

No advance design work may be done to the Interpretative Design except to assemble the container or the prop. You may not use moss, dried floral, accessories or botanical products in advance. No basing, wiring, taping or gluing of floral products or foam will be allowed until time is called to begin the Interpretative Design category of the Texas Designer of the Year Competition. All flower placements must be done within the designated time limit. As noted above, the prop container will be subject to pre-approval at the Mandatory Meeting held prior to the competition.

Each competitor should bring their own tools to include knife, scissors, wire cutters, pick machine, needle nose pliers, picks, glue pan and | or glue gun, extension cord, assorted glue, standard wire in various sizes, and assorted tapes. No paint, ribbons, decorative wire or accessories of any kind may be supplied by the competitor. You may only use the materials supplied by TSFA.

No talking will be allowed during specific design times.

One TSFA appointed monitor for every five designers will be present to enforce these stated rules. If rules are not adhered to for each segment, the design will be disqualified. The Texas Designer of the Year Chair determines disqualification.

Judging will be based on the following ten line scoring system:

Category Interpretation

Creativity

Scale and Proportion

Unity, Harmony & Texture

Physical & Visual Balance

Focal Emphasis

Line, Movement & Rhythm

Depth

Color Balance & Harmony

Professional Application regarding the mechanics related to each design

A total score for each category will be added and then a combined score will be divided by the ten categories.

The judge's scale of points is based on a one to five scale with one point as poor to five points as excellent. In the event of a tie, the judges will re-evaluate the Interpretative Design of the tied competitors for the consideration of artistic execution.

Score sheets will be mailed to each competitor following the competition with the Judge's comments and critique.

The prop for all competition will have a limit of \$100.00 wholesale cost for all materials used to construct the prop. Items found or otherwise procured should be given a fair market value. Complete invoices of materials subject to the above cost limit must be presented to the Texas Designer of the Year Chair at the Mandatory Meeting prior to the Texas Cup Competition at the time during the meeting that the props are reviewed. The size restriction of the base is 30" x 30". The height of the overall design is unlimited. The arrangement must also be able to be carried by the designer without assistance. These size restrictions and ability to carry will be strictly enforced.