



**Texas State Florists' Association**  
**2015 Bloomin' Texan Advertising Contract**

Advertiser: \_\_\_\_\_ Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Ordered By: \_\_\_\_\_ Date of Order: \_\_\_\_\_

**Inside Positions**

_____ Full Page	_____ Two-Page Spread	_____ 2/3 Page
_____ 1/2 Horizontal	_____ 1/2 Vertical	_____ 1/3 Horizontal
_____ 1/3 Vertical	_____ 1/4 Horizontal	_____ 1/12
_____ 1/6 Horizontal	_____ 1/6 Vertical	_____ Business Card
_____ Field Service Representative		

**Special Positions**

Back Cover Sold Inside Front Cover Sold Inside Back Cover \_\_\_\_\_ Center Spread \_\_\_\_\_

**Color**

\_\_\_\_\_ Black & White \_\_\_\_\_ Color \_\_\_\_\_ Full Color

Color(s): \_\_\_\_\_

**Number of Times To Be Published**

\_\_\_\_\_ One \_\_\_\_\_ Three \_\_\_\_\_ Six \_\_\_\_\_ Eleven

**Specific Months To Be Published**

\_\_\_\_\_ Jan \_\_\_\_\_ Feb \_\_\_\_\_ March \_\_\_\_\_ April \_\_\_\_\_ May

\_\_\_\_\_ June \_\_\_\_\_ Aug \_\_\_\_\_ Sep \_\_\_\_\_ Oct \_\_\_\_\_ Nov

\_\_\_\_\_ Dec \_\_\_\_\_ In addition, we would like our ad to be published in the 2015 Yearbook (July).

Signed \_\_\_\_\_

Date \_\_\_\_\_

**PLEASE RETURN CONTRACT TO:**

*Bloomin' Texan*

Texas State Florists' Association

PO Box 170760, Austin, Texas 78717

Fax: 512/834-2150 – 800/375-0361

\*Unpaid Balances more than 30 days late, will have an additional 1 ½% per month assessed late charge.