

**Texas State Florists' Association
2014 *Bloomin' Texan* Advertising Contract**



Advertiser: _____ Agency: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Ordered By: _____ Date of Order: _____

Inside Positions

_____ Full Page	_____ Two-Page Spread	_____ 2/3 Page
_____ 1/2 Horizontal	_____ 1/2 Vertical	_____ 1/3 Horizontal
_____ 1/3 Vertical	_____ 1/4 Horizontal	_____ 1/12
_____ 1/6 Horizontal	_____ 1/6 Vertical	_____ Business Card
_____ Field Service Representative		

Special Positions

Back Cover Sold Inside Front Cover Sold Inside Back Cover _____ Center Spread _____

Color

_____ Black & White _____ Color _____ Full Color

Color(s): _____

Number of Times To Be Published

_____ One _____ Three _____ Six _____ Eleven

Specific Months To Be Published

_____ Jan _____ Feb _____ March _____ April _____ May

_____ June _____ Aug _____ Sep _____ Oct _____ Nov

_____ Dec _____ In addition, we would like our ad to be published in the 2014 Yearbook (July).

Signed

Date

PLEASE RETURN CONTRACT TO:

Bloomin' Texan

Texas State Florists' Association
PO Box 170760, Austin, Texas 78717
Fax: 512/834-2150 – 800/375-0361

*Unpaid Balances more than 30 days late, will have an additional 1 ½% per month assessed late charge.