

# 2014 Texas Cup Competition Rules

This Texas Cup competition format will allow up to twenty contestants to compete in three categories: Wedding Bouquet-Surprise Situation-Interpretative Design during the TSFA Convention on July 18, 2014.

**Questions?** Telephone Texas Cup Chair Nicola Parker TMFA, 832.661.2009.

## Texas Cup Rules

The 2014 Texas Cup Competition will be held Friday, July 18, 2014 in Austin, Texas in conjunction with the TSFA Convention. The Texas Cup Competition is open to any designer in the floral industry. The deadline for entering is June 12, 2014.

The following rules will apply:

1. All 2014 entrants must be registered with the TSFA office by 5:00 pm on June 12, 2014. Each entrant must be at least 18 years of age, be a member of TSFA, and pay the entrance fee of \$100. The entrance fee will include your ticket to the TSFA Gala on July 19, 2014. TSFA will accept a maximum of twenty contestant entries. Entries will be accepted on a first received basis.
  2. Each contestant's activities will constitute a sole effort with no assistance from anyone in any manner. No talking will be allowed during the specified design times.
  3. Each entrant must report at the designated time. A mandatory meeting of all designers, monitors and tally persons will be held one hour before the competition begins with the Texas Cup Chair. At that time the rules will be read and each designer and monitor will sign an agreement to those rules. If contestant is unable to attend, he/she will be disqualified.
  4. Time for each category will be strictly adhered to and are as follows:
    - Wedding Bouquet — 40 minutes
    - Surprise Situation — 20 minutes
    - Interpretative Design — 45 minutes
  5. Each contestant will be furnished identical boxes of materials, including fresh flowers, foliage, containers, props and supplies required for the wedding bouquet and surprise situation. Flowers and foliage only, will be provided for the Interpretative Design as the contestant is required to bring their own prop for this category.
  6. Each contestant should bring their own tools: knife, scissors, wire(s), tape(s), wire cutters, pick machine, picks, glue(s), glue pan or glue gun, tape, extensions cord. No paints, ribbons, or accessories of any kind may be supplied by the contestant. Use only the materials supplied by TSFA.
  7. No advance design work may be done to the design, except the assembly of props. You may not use moss, dried, accessories or botanical products in advance. No basing, wiring, taping or gluing of floral product or foam will be allowed until the time for the Interpretative Design segment begins. All flower placements must be done within the 45 minute time limit. Your prop will be subject to preapproval at the mandatory meeting.
  8. One TSFA appointed monitor for every six designers will be present to enforce the rules. If rules are not adhered to for each segment, the design will be disqualified.
  9. Judging will be based on the following ten line scoring system:
    - Category Interpretation
    - Creativity
    - Scale: (Proportional)
    - Unity: (Harmony & Texture)
    - Balance: (Physical & Visual)
    - Focal Emphasis
    - Line: (Movement, Rhythm)
    - Depth
    - Color: (Balance, Harmony & Rhythm)
    - Mechanics: (Professional Application)
- A total score for each category will be added and then a combined score will be divided by

the ten (10) categories. The judging scale is as follows: from 1 point to 5 points with one point being poor and five being excellent. In the event of a tie, the judges will re-evaluate the Interpretative Design piece of the tied contestants for the consideration in artistic execution. Score sheets will be mailed to each contestant following the competition.

10. The prop for the competition will have a limit of \$50 wholesale cost for all materials used to construct the prop. Items found or otherwise procured should be given a fair market value. Complete invoices of materials subject to the above cost limit must be presented to the Texas Cup Chair at the meeting prior to the competition.

11. A size restriction of 30" x 30" square area with height being unlimited will be strictly enforced. The arrangement must also be able to be carried by the designer with not assistance.

The finalists will be vying for the following prizes:

- A \$500 Cash Prize for the winner, \$300 Cash Prize for second place and \$200 Cash Prize for third place.
- Texas Cup Trophy
- Sylvia Cup Scholarship in the amount of \$700 to be applied toward expenses to compete in the prestigious Sylvia Cup Competition representing TSFA. This scholarship is sponsored by Teleflora.
- Texas Floral Endowment Scholarship in the amount of \$600 toward travel expenses to the National Alliance of Floral Association Designer of the Year Contest representing TSFA.