

Membership Application

Name _____
 Firm _____
 Mailing Address _____
 City _____ State _____ Zip _____
 Telephone (____) _____ FAX (____) _____
 E-mail: _____

Classification & Annual Dues (Membership is on an individual basis)

RETAIL FLORIST

- Owner/Manager*\$189.95
- Freelance Designer\$189.95
- Employee..... \$96.00

WHOLESALE FLORIST

- Owner/Manager\$189.95
- Employee..... \$96.00

GROWER

- Owner.....\$189.95
- Employee..... \$96.00
- EDUCATOR/TEACHER..... \$96.00
- WIRE SERVICE REPRESENTATIVE\$125.00
- ASSOCIATE MEMBER\$125.00

Total Enclosed \$ _____

* Your information will be listed on the Internet.

Please check here if you do not want to authorize this listing: _____

My Position With the Firm is: _____

Payment Options: _____ Check is enclosed

Please bill my account as indicated:

Credit Card Billing:

____ MasterCard ____ VISA ____ Discover ____ A/E

Card# _____

Expiration Date _____

Cardholder's Name _____

Cardholder's Signature _____

Wire Service Account Billing:

____ BloomNet ____ Teleflora ____ FTD

Available on wire service billing only: Code# _____

Account Holder's Signature _____

Dues may be deductible to members for Federal Income Tax purposes as ordinary and necessary business expenses. Consult your tax advisor for assistance in specific member situations. \$8 of the TSFA member dues represents a subscription to *The Bloomin' Texan*. Rev. 4/13

Complete and Return to:

**TSFA • P.O. Box 170760 • Austin, TX 78717
 (800) 375-0361 • Fax (512) 834-2150**

Get Connected: _____

Online Directories: TSFA will connect you to other members and the consumer through two websites:
www.tsfa.org



www.TexasLocalFlorist.com
Connects your shop to the consumer



Texas State Florists' Association
P.O. Box 170760 • Austin, Texas 78717
(512) 834-0361 • (800) 375-0361
www.tsfa.org
info@tsfa.org • txsfa@sbcglobal.net



Membership Information and Application

Shape Your Future Network & Discover Invest in You!

Your Membership Experience Begins Here

Join the Texas State Florists' Association...

and experience the essential tools and exceptional learning that will enhance every aspect of your professional development.



We connect great ideas and great people and then add the association's services and professional resources for you to Shape your Future.

Serving You, Your Association and the Texas Floral Profession

Representation:

TSFA represents all branches of the floral industry in Texas.

Advocacy: TSFA continually works with elected officials at the state level to shape legislation and regulatory proposals that affect the floral industry. TSFA's leadership was successful in a major victory for the Texas florists when the Texas Legislature passed legislation banning deceptive telephone listings, prohibiting the use of phonebook listings that misrepresent a florists location.

Essential Tools:

TSFA's Education Opportunities:

- Beginning Design Classes
- Intermediate Design Classes
- Texas Certified Florist Courses
- Advanced Design Courses

The Bloomin' Texan: The magazine for floral professionals in Texas, helping you turn ideas into action.

TSFA Job Bank: Find the perfect employee at TSFA's Job Bank. Here, employers can access the most qualified talent pool with relevant work experience to fulfill staffing needs.

TSFA is Training for the Future — through high school floral design certification classes and teaching the high school Agriculture Teachers the proper designing techniques.

TSFA Supports the Texas Floral Endowment: The TFE offers educational scholarships to the floral industry.



A Vibrant Community

...where your peers are often your most valuable resource. As a member, you will be connected to a network of professionals and industry partners. Members share expertise and receive advice at conventions; education sessions, Legislative Action Day and other network and learning opportunities offered each year throughout Texas.

Volunteer Opportunities: Volunteers are the heart of association work, and TSFA is no exception. Each year, we ask members to partner with TSFA to guide our programs. It is also a great way to meet new people and get connected.

Exceptional Learning Experiences:

This is just a sampling of the extraordinary educational experiences offered by the Texas State Florists' Association:

TSFA's Annual Convention & Trade Show where more than 500 industry professionals and partners gather at one of the largest floral educational events in Texas. When was the last time you felt truly connected and plugged into the floral industry? This is an incredible opportunity that can't be missed.

TSFA offers online education classes for the busy professional.

The Texas Master Florist Program is a voluntary certification program covering every aspect of floral design and management.

