



# Trending

**SOUTH SHORE HARBOUR  
RESORT AND CONFERENCE CENTER**  
**July 13-15, 2018 | League City, Texas**

*Presented by the Texas State Florists' Association | Partially underwritten by the Texas Floral Endowment*

## FRIDAY, JULY 13, 2018

10:00am- 4:00pm

**PRODUCT GALLERY EXHIBITOR INSTALLATION**  
Crystal Ballroom C&F

1:00pm- 3:00pm

**HANDS ON DESIGN EXPERIENCE** Baccarat | Steuben  
*Trending Socially*  
Christopher White  
Experience underwritten by Texas Floral Education and Product Partner  
Bronze Level Texas Floral Education Underwriter  
The Floral Greens Farmers of Florida

3:30pm- 6:30pm

**HANDS ON DESIGN EXPERIENCE** Pier Room  
*Old World Florals for Today*  
Kiana Underwood  
Experience underwritten by Texas Floral Education and Product Partner  
Gold Level Texas Floral Education Underwriter CalFlowers

8:00pm- 11:00pm

**TEXAS FLORAL ENDOWMENT EVENT** Resort Fuel Dock  
*Celebration Cruise*  
Light Dinner, Drinks & Kemah Boardwalk Fireworks

## SATURDAY, JULY 14, 2018

8:30am- 9:00am

**TSFA ANNUAL MEETING** Amphitheater

9:30am- 11:00am

*Time with Tuteria* Penthouse Suite  
Signature Personality David Tuteria  
Ticketed Event underwritten by Texas Floral Education and Product Partner  
Platinum Level Founding Texas Floral Education Underwriter BloomNet

11:00am- 5:00pm

**PRODUCT GALLERY** Crystal Ballroom C&F  
**TSFA ELECTIONS** Crystal Ballroom C&F

1:30pm- 3:00pm

**KEYNOTE PRESENTATION** Crystal Ballroom B&E  
Signature Personality David Tuteria  
Presentation underwritten by Texas Floral Education and Product Partner  
Platinum Level Founding Texas Floral Education Underwriter BloomNet

3:30pm- 5:00pm

**STEP & REPEAT** | A Photo Opportunity with David Tuteria  
Crystal Ballroom B&E  
Presentation underwritten by Texas Floral Education and Product Partner  
Platinum Level Founding Texas Floral Education Underwriter BloomNet

7:00pm- 10:00pm

**DINING WITH TUTERA** Harbour Club  
Presentation underwritten by Texas Floral Education and Product Partner  
Platinum Level Founding Texas Floral Education Underwriter BloomNet

## SUNDAY, JULY 15, 2018

9:00am- 11:00am

**MAIN STAGE PRESENTATION** Crystal Ballroom B&E  
*Interior Trends Translated*  
Floral Personality Christopher White  
Presentation underwritten by Texas Floral Education and Product Partner  
Bronze Level Texas Floral Education Underwriter  
The Floral Greens Farmers of Florida

11:30am- 1:30pm

**AWARDS LUNCHEON HONORING THE STARS OF TEXAS** Marina Plaza Ballroom  
*A Glimpse into the World Cup*  
Pete Samek AIFD  
Presentation underwritten by Texas Floral Education and Product Partner  
Silver Level Founding Texas Floral Education Underwriter FTD

2:00pm- 4:00pm

**MAIN STAGE PRESENTATION** Crystal Ballroom B&E  
*Reclaiming the Past*  
Floral Personality Kiana Underwood  
Presentation underwritten by Texas Floral Education and Product Partner  
Gold Level Texas Floral Education Underwriter CalFlowers

4:30pm- 6:00pm

**PAST PRESIDENTS FLOWER SALE** Crystal Ballroom Foyer